HARNESS
PROPERTY INTELLIGENCE

Part of **DATA FABRIC**

ADDRESS MATCHING

Go beyond UPRN with the most advanced geo-locational solution

Unlock your address-based datasets, with a backbone of geocoded identifiers down to unit level from address strings

Accurately pinpoint the geo-locational position of assets from raw address strings

Access a granular view of building internals, down to unit and floor level

Turn unstructured, incomplete addresses into accurate address strings to unlock your records

Keep pace with the changing CRE landscape, with pre-lets, planned construction and redevelopment locations identified

WHAT MAKES
HARNESS BETTER?

Our advanced Address Matching solution allows you to identify the exact location of a property asset, down to unit level, from a partial address string

The best coverage

15%

better match rate against
UPRN than market leaders

The most granular view

1.7 million+

more commercial units identified
than any other address base

The most transparent

95%+

confidence level provides
visibility of unit match rate

HOW IT WORKS

1 Client's unstructured address-based records are transferred to HARNESS via API, or secure batch upload

2 Address strings formatted and standardised using advanced algorithms

3 Unique property identifier (HPID) assigned to each record, to accomodate assets without a UPRN

4 UPRN appended to records where possible

5 Standardised address record data returned to client via API / secure batch upload
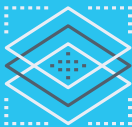
FIND OUT MORE

Contact us to discover how we can help

✉ **enquiries@harnessproperty.com**

☎ **020 3880 7050**

🌐 **harnessproperty.com/address-matching**

ADDRESS MATCHING IS PART OF

DATA FABRIC

Unlock your competitive advantage, without sharing your data.

Data Fabric is an AI driven real estate platform that provides a unified, granular and deeper view of the CRE market. It cleanses, extracts and fuses client-owned data with external and HARNESS Live Market data.

Accurate and timely data =

✓ **Better decisions**

✓ **Lower overheads**

✓ **Increased revenues**